

# New page

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**Last updated:** January 2021 | janvier 2021

Looking for great ideas for initiatives related to this thematic? Contact your regional advocacy strategist ([https://www.gcpedia.gc.ca/wiki/AdvocacyDigitalEngagement/Contact#Advocacy\\_Liaison\\_and\\_Strategy\\_Unit](https://www.gcpedia.gc.ca/wiki/AdvocacyDigitalEngagement/Contact#Advocacy_Liaison_and_Strategy_Unit)) or check Strategia. (<http://sigapps12/strategia/>)

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### Key messages | Messages clés

- International Development Week 2021 key messages ([https://www.gcpedia.gc.ca/gcwiki/images/9/97/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Key\\_messages\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/9/97/IDW_2021_Mission_Toolkit_-_Key_messages_%28EN%29.DOCX)) | Messages clés célébrons pour la Semaine du développement international ([https://www.gcpedia.gc.ca/gcwiki/images/2/22/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Messages\\_clefs\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/2/22/IDW_2021_Mission_Toolkit_-_Messages_clefs_%28FR%29.docx))
- Letter to Missions ([https://www.gcpedia.gc.ca/gcwiki/images/4/40/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Letter\\_to\\_Missions\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/4/40/IDW_2021_Mission_Toolkit_-_Letter_to_Missions_%28EN%29.DOCX)) (2021) | Lettre pour les missions ([https://www.gcpedia.gc.ca/gcwiki/images/9/93/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Lettre\\_pour\\_les\\_missions\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/9/93/IDW_2021_Mission_Toolkit_-_Lettre_pour_les_missions_%28FR%29.docx)) (2021)

### Speech modules | Discours-type

- Speech Module ([https://www.gcpedia.gc.ca/gcwiki/images/9/90/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Speech\\_module\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/9/90/IDW_2021_Mission_Toolkit_-_Speech_module_%28EN%29.DOCX)) (2021) | Modèle de discours ([https://www.gcpedia.gc.ca/gcwiki/images/1/16/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Mod%C3%A8le\\_de\\_discours\\_pour\\_la\\_SDI\\_de\\_2021\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/1/16/IDW_2021_Mission_Toolkit_-_Mod%C3%A8le_de_discours_pour_la_SDI_de_2021_%28FR%29.docx)) (2021)

### Event Planning | Planification des événements

- Event invitation template ([https://www.gcpedia.gc.ca/gcwiki/images/3/38/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Event\\_invitation\\_template\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/3/38/IDW_2021_Mission_Toolkit_-_Event_invitation_template_%28EN%29.DOCX)) | Modèle d'invitation à un événement ([https://www.gcpedia.gc.ca/gcwiki/images/3/38/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Mod%C3%A8le\\_d%27invitation\\_pour\\_une\\_activit%C3%A9\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/3/38/IDW_2021_Mission_Toolkit_-_Mod%C3%A8le_d%27invitation_pour_une_activit%C3%A9_%28FR%29.docx))
- Event toolkit ([https://www.gcpedia.gc.ca/gcwiki/images/5/5b/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Event\\_toolkit\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/5/5b/IDW_2021_Mission_Toolkit_-_Event_toolkit_%28EN%29.DOCX)) | Trousse pour activités ([https://www.gcpedia.gc.ca/gcwiki/images/4/4f/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Trousse\\_pour\\_activit%C3%A9s\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/4/4f/IDW_2021_Mission_Toolkit_-_Trousse_pour_activit%C3%A9s_%28FR%29.docx))

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## Social media | Médias sociaux

### Social media tools content and graphics | Contenu et graphiques des médias sociaux

- Social Media Tools and Guidance ([https://www.gcpedia.gc.ca/gcwiki/images/f/fd/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Social\\_media\\_tools\\_and\\_guidance\\_%28EN%29.DOCX](https://www.gcpedia.gc.ca/gcwiki/images/f/fd/IDW_2021_Mission_Toolkit_-_Social_media_tools_and_guidance_%28EN%29.DOCX)) | Conseils et outils pour les médias sociaux ([https://www.gcpedia.gc.ca/gcwiki/images/0/02/IDW\\_2021\\_Mission\\_Toolkit\\_-\\_Conseils\\_et\\_outils\\_pour\\_les\\_m%C3%A9dias\\_sociaux\\_%28FR%29.docx](https://www.gcpedia.gc.ca/gcwiki/images/0/02/IDW_2021_Mission_Toolkit_-_Conseils_et_outils_pour_les_m%C3%A9dias_sociaux_%28FR%29.docx))
- Format « carte postale » / « Postcard » format ([https://www.international.gc.ca/world-monde/issues\\_developpement-enjeux\\_developpement/idw-sdi-promotion.aspx?lang=eng](https://www.international.gc.ca/world-monde/issues_developpement-enjeux_developpement/idw-sdi-promotion.aspx?lang=eng))
- Bannières web / Web banners (<https://www.dropbox.com/sh/9ule08x6z8bvcz5/AADwMJdDnNgNrNq822fepLDma?dl=0>)

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## Key contacts | Contacts clés

**Anacleto, Nelson (KEGC)**

- [Email \(mailto:Nelson.Anacleto@international.gc.ca\)](mailto:Nelson.Anacleto@international.gc.ca)

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**Additional resources | Ressources additionnelles**

*Internal resources*

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